

Vedanta Builds Pathways to Sporting Excellence, Reaches 3 Lakh Across India

- Sports ecosystem spans **13 states** through nearly **20 initiatives** across **football, archery, hockey, padel and mass-participation platforms**
- Grassroots programmes are nurturing sporting talent through **structured training, academies and competitive opportunities** across India
- Over **22 million meals facilitated through #RunForZeroHunger since 2022**, demonstrating how sport can drive wider social impact

New Delhi, 29 August 2026: On **National Sports Day**, Vedanta Group highlighted its growing contribution to India's sporting ecosystem, with its sports initiatives **impacting 3 lakh people in FY26**. From **grassroots talent development and structured training to professional sporting platforms and mass-participation events**, Vedanta is creating pathways that enable people to discover their sporting potential, compete and pursue excellence.

Across **football, archery, hockey, padel and marathons**, Vedanta's sports initiatives span 13 states through 20 programmes, creating opportunities for young athletes, strengthening sporting infrastructure and **bringing communities together through participation**. The approach is rooted in a simple belief: sporting excellence begins long before the podium, with **access to infrastructure, coaching, training and the opportunity to compete**. The approach is built around three interconnected priorities: **Nurture Talent, Enable Excellence and Mobilise Through Sport**.

Nurture Talent: Building the Foundations for Sporting Excellence

At the grassroots, Vedanta's football initiatives through the **Zinc Football Academy in Rajasthan** and **Sesa Football Academy in Goa** have together developed professional footballers, while creating opportunities for **women and young players** through structured training and community-level competitions. The academies have also delivered strong competitive performances, with Zinc Football Academy emerging champions of the **Rajasthan State Senior Men's and Women's Leagues**, while Sesa Football Academy's Senior Women's Team qualified for the **Indian Women's League**.

In archery, Vedanta's programmes in **Bokaro in Jharkhand** and **Lanjigarh in Odisha** train over 300 athletes annually, with a strong focus on nurturing talent from rural and tribal communities. The programmes have produced medals across district, state and national competitions, with athletes progressing to represent their states at national-level competitions, including **Khelo India**. The Lanjigarh programme has also contributed to **Odisha's first national archery medal after 21 years**.

Enable Excellence: Creating Platforms to Compete and Excel

Beyond grassroots development, Vedanta is strengthening pathways to **high-performance and professional sport**, providing athletes and teams with platforms to compete at the highest levels while contributing to the growth of emerging sporting disciplines.

The **Kalinga Lancers emerged Hockey India League Champions in 2026**, strengthening Vedanta's engagement with Odisha's rich hockey legacy and its contribution to professional hockey.

Through the **Vedanta Leopards and Vedanta Warriors**, the Group continues to participate in **leading professional padel leagues**, contributing to the sport's growing visibility and popularity in India. Going forward, Vedanta intends to deepen its engagement with padel, with a focus on **building a stronger ecosystem that connects professional sport with grassroots participation** and creates more opportunities for young talent to discover and pursue the sport.

Mobilise Through Sport: Turning Participation into Social Impact

Vedanta's sporting ecosystem extends beyond competitive sport, using **mass participation as a platform to promote fitness, bring communities together and create wider social impact.**

Through the **Vedanta Delhi Half Marathon, Vedanta Pink City Half Marathon and Vedanta Zinc City Half Marathon**, the Group brings together thousands of participants around fitness, community and social causes. Since 2022, the **#RunForZeroHunger campaign has facilitated over 22 million meals**, demonstrating how participation in sport can translate into meaningful social impact.

Together, these initiatives reflect Vedanta's approach to sports development: **nurturing talent at the grassroots, enabling athletes and teams to pursue excellence, and mobilising communities through participation.** By connecting access and training with competitive platforms and mass participation, Vedanta continues to build pathways that help transform sporting potential into excellence while making sport a force for **inclusion, community and social impact.**

About Vedanta Group

Vedanta Group is the world's leading producer of metals, oil & gas, critical minerals, power and technology. The company supplies essential materials that power the global energy transition, emerging technologies and the green economy of the future. Its diversified portfolio supports industrial growth, energy security and technological advancement across global value chains. With operations spanning India, Africa, the Middle East and East Asia, Vedanta is embedded in high-growth geographies shaping the next era of global development. Sustainability anchors the Company's strategy, guided by strong ESG governance, people-first workplaces, and a commitment to achieving net-zero emissions by 2050 or sooner. By operating at the intersection of resources, technology and human potential, Vedanta is strengthening economies, empowering communities, and creating enduring value for all stakeholders.

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